

Mark McBride

Digital Leader of Patient-Centric Teams, Process, and Technologies

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This is a 1-page summary résumé. Current versions of detailed CV and this résumé available at: markmcb.com/cv

Professional references available upon request.

Profile

Career leader with over 25 years experience building teams and directing projects ranging from startup to worldwide market scale. Expertise developing commercial launch and digital strategies to deliver business processes, IT systems, and cross-functional organizations. Computer science education. Competent in regulated environments and personalized healthcare.

Experience

Autolus *London, UK and Seattle, Washington 2024-Present*

- *Vice President, Chief Information Officer* – Member of the Autolus executive team charged with launching the company's first commercial product. Accountable for all IT operations and strategy.

Juno Therapeutics | Celgene | BMS *Seattle, Washington 2018-2024*

- *Executive Director, Cell Therapy Digital* – Led strategic programs to harmonize the ERP landscape to SAP, and drive foundational transformation of core processes across the cell therapy organization.
- *Cell Therapy Digital Platform Program Lead* - Led the major investment program (>\$100M USD) to deliver “vein-to-vein” technology and business processes to enable CAR-T cancer therapy treatments. Accountable to the heads of Cell Therapy Operations & CT Franchise.
- *Senior Director, Process Management* – Process design, delivery, & continuous improvement.

Genentech | Roche *San Francisco, California & Basel, Switzerland 2006-2018*

- *Director, Biometrics Medical Data Architecture, Analysis & Visualization (SF)*– Responsible for delivering Product Development technical capabilities to enable biostatisticians, clinical data managers, and statistical programmers to deliver our portfolio of new products. Lead an international team with members in the US, Canada, UK, and Switzerland.
- *Director, Global Pharma Technical Operations Data Management (Basel)* – Responsible for all commercial product data governance in an organization of 10,000, to include adherence to external regulations (e.g., FDA, EMA). Lead an international team of 39 people and a large matrix community. Founded a Pharma data practice that will span nearly 100,000 people and the majority of Roche.
- *Director, Global Supply Chain Data, Systems & Reporting (Basel)* – Responsible for all global supply chain systems, including multiple SAP ERP & APO solutions, global reporting and data warehousing, and master data operations. Led an international team of 22 people.
- *Senior Manager, SAP Systems & Reporting (SF)* – Responsible for the business side of delivering SAP solutions to N. Amer. & W. Euro. Supply Chain regions. Led a team of 6 business analysts.
- *Global Demand Manager & Commercial Product Planner (SF)* – Managed the commercial, clinical, & export demand streams. Managed supply network plan for two biopharma products.

US Army *Fort Carson, Colorado 2001-2006*

- *Communications Officer* – Served as a lieutenant and captain in the US Army's Signal Corps. Awarded Bronze Star for “exceptionally meritorious achievement” during combat operations in Iraq

Education

United States Military Academy, West Point, New York — B.S., Computer Science, 2001

- Top graduate in the Computer Science major. 3.67 GPA.

Specialized Skills & Experience

- Transformation leadership - Have been the overall lead for several major transformation programs.
- Scale and Growth - Worked in orgs of 1M+, 100K, 10K, <2K. Understand what comes with scale.